



FIDELIDADE
SEGUROS DESDE 1808

As an Insurance Founding Partner

Fidelidade is the Insurer of the World Youth Day Lisbon 2023

The leading company in Portugal ensures the coverage and protection of volunteers and pilgrims for the largest international gathering dedicated to youth.

Lisbon, October 27, 2022. Fidelidade is the insurance partner of World Youth Day (WYD) Lisbon 2023, ensuring coverage and protection of assistance services up to and during the largest gathering of young people from around the world with the Pope, which will take place from August 1 to 6, 2023.

With experience in ensuring the largest gatherings held in Portugal and with a strong international presence, Fidelidade is associated with WYD Lisbon 2023, which will mobilise young people from all over the world and of different nationalities for a unique gathering in Portugal.

As the founding insurance partner for WYD Lisbon 2023, Fidelidade will provide Liability, Workmen's Compensation, Volunteer, Personal Accident, Health, Property and Auto insurance and assistance services to all the volunteers who are preparing the meeting and to all the pilgrims who come to participate in it.

For the young people present at WYD Lisbon 2023, Fidelidade intends to ensure the best safety conditions and access to essential services, providing telemedical consultations or payment of medical expenses in case of accident.

For D. Américo Aguiar, President of the Lisbon 2023 WYD Foundation and General Coordinator, "the partnership with Fidelidade is an essential support in the journey towards this Day, allowing insurance protection for volunteers and pilgrims who register to participate in this great event".

For Jorge Magalhães Correia, Chairman of Fidelidade, "Fidelidade could not fail to support the organisation of an event as relevant for young people as World Youth Day. We want all participants, whether volunteers or participants, to feel 100% safe. With the partnership with WYD Lisbon 2023, we intend to provide everyone who joins this great international gathering with a safe experience, but also to allow our employees, who are able and willing to volunteer, a remarkable experience".

Within the scope of the partnership established, and based on its corporate social responsibility policy, Fidelidade will also create a volunteer exchange for employees, from Portugal and the different countries where the insurer is present, who wish to participate as volunteers in WYD Lisbon 2023, for 15 days, in the week before and the week of the meeting.

About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a market share of 29.1% in 2021, achieving global premium growth of 38% to €4,917 million, and an improvement in net income to €270 million, up 21.6% compared to 2020. Fidelidade also achieved a remarkable growth of 107% in the premiums of the Financial Life business, as well as of the international business by about 20%, from operations spread over 12 countries and four continents.

The Fitch rating agency classified Fidelidade with an "A stable (IFS)" and "A -stable (IDR)" rating, one of the highest in the national corporate panorama, highlighting the Company's high capitalisation, namely its solvency ratio and the solidity of its investment portfolio.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its activity with a "Customer Centric Approach" strategy and, through a distribution network and channels of high dimension and capillarity, guarantees consumers an integrated and personalised experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming and proximity, and this year it was re-elected Consumer Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Community Programme, which distinguishes entities that work in the areas of ageing, health prevention and inclusion of people with disabilities

www.fidelidade.pt

About WYD Lisbon 2023

Lisbon is the city chosen by Pope Francis for the next international edition of World Youth Day, which will take place between August 1 and 6, 2023.

The international editions of WYD are a religious and cultural event that brings together hundreds of thousands of young people from all over the world for about a week.

WYD was born from the initiative of Pope John Paul II, after the success of the meeting promoted in 1985 in Rome, during the International Year of Youth.

The first edition took place in 1986, in Rome. WYD has already taken place in the following cities: Buenos Aires (1987), Santiago de Compostela (1989), Czestochowa (1991), Denver (1993), Manila (1995), Paris (1997), Rome (2000), Toronto (2002), Cologne (2005), Sydney (2008), Madrid (2011), Rio de Janeiro (2013), Krakow (2016) and Panama (2019).

www.lisboa2023.org

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