

**Due to the developed work for the new Vieira de Almeida  
Advogados headquarters**  
**Fidelidade Property distinguished in SIL - Portugal  
Real Estate Exhibition**  
**by urban rehabilitation project**

*For the second consecutive year, Fidelidade Group is distinguished by originality and innovation in the rehabilitation projects in the riverside area of Lisbon.*

**Lisbon, October 4<sup>th</sup>, 2018** - Fidelidade Property - the brand that manages Fidelidade Group's real estate investments - won the Best Urban Rehabilitation award in 2018 for the second time. The award ceremony was held in the SIL - Portugal Real Estate Exhibition, promoted by the AIP Foundation and the Strategic Council of SIL.

This award is in the of Best Urban Rehabilitation - Offices category, for the work developed by Fidelidade for the new headquarters of Vieira de Almeida Advogados, located in the riverside area of Lisbon.

Located in the area of Santos, near the Ribeira Market, the building is a result from the rehabilitation of an old industrial facility, closed for more than two decades ago. The office takes up an area of 8,300 m<sup>2</sup> above ground, with more than 400 employees, in a modern and functional environment. The architecture project, co-authored by Openbook Architecture and PMC-Architects, has kept the original façades and architectural elements.

This work is part of a series of large projects, which Fidelidade Property is developing in the city of Lisbon, and which are the visible part of the real estate portfolio that the Insurance Company has underway.

Miguel Santana, Administrator of Fidelidade Property, states this distinction "recognizes the work that is being done by Fidelidade in the real estate sector. We have more investments in progress, and we will always bet on new and quality projects that challenge us".

The SIL awards distinguish annually the best real estate projects on national level in the various categories and in the last edition they had already distinguished another Fidelidade Property's project, which has shown unequivocal signs of its strategic bet in the requalification of the riverside area and in the city of Lisbon.

**About Fidelidade**

Fidelidade is the leading market insurer in Portugal, both in life and non-life, with a market share around 30.7%. The company is present in the various insurance business segments and benefits from the largest network in Portugal, with a presence in several countries, namely Angola, Cape Verde, Mozambique, Spain, France and Macau.

## Fidelidade is the most awarded insurer in Portugal

Fidelidade operates based on a defined and continuous "Customer Centric Approach" strategy, where clients are effectively in the first place. The fact that it gives a crucial importance to the quality of the service that provides and to their wide and innovative offer, makes Fidelidade the market-leading insurer, the most awarded in Portugal and also with international distinction. In 2014, Fidelidade was distinguished by the "Efma Accenture Innovation Awards", in the "sustainable business" category, with its 'WeCare' project (which aims to support the correct reintegration of people who were victims of serious accidents, requiring physical, economic and social reintegration).

[www.fidelidade.pt](http://www.fidelidade.pt)

**A SUA CONFIANÇA É O NOSSO MAIOR PRÉMIO**  
A SEGURADORA MAIS PREMIADA EM PORTUGAL

ESCOLHA DO CONSUMIDOR 2017  
BANCA 6 SEGUROS 2017  
**Exame**  
MELHOR GRANDE SEGURADORA RAMO VIDA E NÃOVIDA 2017  
MARKTEST REPUTATION INDEX 2017  
MARCA MAIS REPUTADA 2017  
FIDELIDADE  
MELHOR REPUTAÇÃO PÚBLICO, EMPRESAS E MEDIA  
BASEF SEGUROS GLOBAL 2016  
MELHORES SEGUROS MELHORES PREÇOS A MAIS INOVADORA A MAIS SÓLIDA  
EFMA ACCENTURE INNOVATION AWARDS NEGÓCIO SUSTENTÁVEL 2014  
MARCA DE CONFIANÇA 2018

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