

With the National Association of Pharmacies
**Multicare partners with Portuguese Pharmacies
for health check-ups**

Providing access to health check-ups in pharmacies throughout the country that are part of the network of preventive medicine providers.

Lisbon, April 19th, 2021. Multicare, the health insurer of the Fidelidade group, entered a partnership with the National Association of Pharmacies (ANF), allowing its customers to perform more practical check-ups of clinical and biometric parameters in pharmacies throughout the country, which are part of the insurer's network of preventive medicine providers.

Since 2009, Multicare has been offering Check-ups at no additional cost for clients, within the scope of standard individual and SME insurance, but its availability in Portuguese pharmacies can be made even more convenient and accessible, allowing for a wider coverage of the population for a greater focus on health promotion and well-being and disease prevention.

For Maria João Sales Luís, Manager of Multicare, "Pharmacies are privileged places for face-to-face health care close to the population. With this partnership, we reinforce Multicare's value proposition in health promotion, from the identification of risk factors to the promotion of healthier lifestyles, thus seeking to contribute to the quality of life of our customers.

To reinforce the accessibility of the check-up, Multicare also provides Family Medicine consultations remotely, 24 hours a day, 7 days a week, through Online Medicine. It also has available, for the entire population, the interactive symptom evaluator, which allows the identification of possible pathologies associated with a given health symptom, including COVID-19 infection.

About Fidelidade

Fidelidade is the leading insurance company in Portugal, both in life and non-life, with a current market share of about 30.7%. The company is present in various business segments of the insurance activity and benefits from the largest network in Portugal, with presence in several countries, including Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay, and Chile.



Fidelidade operates based on a defined and continued "Customer Centric Approach" strategy, where customers effectively come first. The fact that it gives crucial importance to the quality of the service it provides and to the comprehensive and innovative offer it provides make Fidelidade one of the most awarded insurers in Portugal, as well as internationally. In 2014, Fidelidade was distinguished by the "Efma Accenture Innovation Awards", in the "sustainable business" category, with its 'WeCare' project, which aims to support the correct reintegration of people who have been victims of serious accidents that jeopardize their physical, economic, and social reintegration.

www.fidelidade.pt

About Multicare

With more than 1.1 million customers and a market share of 37.8% in 2020, Multicare, the Fidelidade Group's health insurer, is the clear market leader.

Multicare provides access to one of the largest private health provider networks that integrates the main private hospital units and gives access to leading physicians and state-of-the-art technology.

In its more than 20 years of history, Multicare has been differentiated by its pioneering spirit and continuous commitment to innovation, by the regular check-ups it provides to its clients at no additional cost, by the launch of the first insurance policy with specific cancer coverage worth one million euros, Multicare Proteção Vital, by the launch of the first telemedicine platform carried out by physicians, Medicina Online, and by the launch of the first healthy behavior activation and reward program, Multicare Vitality.

As in previous years, Multicare is proud to have been distinguished as the most reputable health insurer in Portugal, as "Trusted Brand", as "Superbrand", as "Consumer Choice" and as "Excellent Choice".