

Strengthening your support for the community - so that life doesn't stop
FIDELIDADE COMMUNITY AWARDS SOCIAL INSTITUTIONS FROM ALL OVER
THE COUNTRY
WITH 150.000,00 EUROS

The award distinguishes the work of nine social institutions from all over the country in the areas of aging, social inclusion of people with disabilities and health prevention.

Lisbon, July 22nd, 2021 - The first phase of the 4th edition of the Fidelidade Comunidade Award distinguished nine social institutions from all over the country, including the Autonomous Region of Madeira, with a total value of €150,000.00.

Reinforcing its commitment to continuously support the population, especially in the context of the pandemic that the country is experiencing, the 4th Edition of the Fidelidade Comunidade Award has a total value of €750,000.00, this year exceptionally divided into two phases, with different appropriations of value.

The first phase awarded urgent or emerging projects, with values between €5,000.00 and €20,000.00, with the aim of providing an immediate response to local needs and to the urgent challenges of the social sector, many of them arising from the pandemic, of the following institutions:

- A Gralha - Associação para o Desenvolvimento de Porto Covo, from Sines
- Associação de Apoio a Idosos e Jovens da Freguesia de Meca, from Alenquer
- Associação Portuguesa de Deficientes, from Porto
- Centro Paroquial Social Padre Agostinho Caldas Afonso, of Viana do Castelo
- Centro Social e Paroquial de S. Martinho de Bougado, Trofa
- Centro Social Paroquial do Carmo, from Madeira
- Clube Desportivo Garachico, from Madeira
- Santa Casa da Misericórdia de Melgaço, from Viana do Castelo
- Santa Casa da Misericórdia de Sernancelhe, de Viseu

With 263 applications received in this phase, most of the winning institutions presented projects in the area of aging, followed by the social inclusion of people with disabilities and, to a lesser extent, the area of health prevention. The most requested support for the Fidelidade Comunidade Award is related to the hiring of human resources, purchase of vehicles, construction work, and hospital equipment.

The second phase of the Award is worth €600,000.00 and is intended for projects between €50,000.00 and €100,000.00, which promote the sustainability of organizations, and is expected to be launched in October of this year.

As part of the company's sustainability and business strategy, the Fidelidade Comunidade Award designates the way in which the company structures its response to society's problems,

and materializes its commitment to the sustainable development of the community, by strengthening the private social sector.

The Fidelidade Community Award includes an independent jury, with personalities that reflect different views and experiences and have great knowledge of the Portuguese social reality and sensitivity to issues related to sustainability and corporate social responsibility, consisting of: Maria de Belém Roseira, former Minister of Health and Equality; Madalena Santos Ferreira, jurist; Isabel Capeloa Gil, Dean of the Portuguese Catholic University; Filipe Almeida, President of the Mission Structure Portugal Social Innovation; and Jorge Magalhães Correia, Chairman of the Board of Directors of Fidelidade.

<http://premio.fidelidadecomunidade.pt/>

About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a total market share of 25.5% in 2019, and is present in Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay and Chile.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its business with a "Customer Centric Approach" strategy and, through a distribution network and channels of high size and capillarity, guarantees consumers an integrated and personalized experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming and proximity, and this year it has already been reelected Consumer's Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Community Program, which distinguishes entities that work in the areas of aging, health prevention, and inclusion of people with disabilities.

www.fidelidade.pt