

Strengthening community support - so that life doesn't stop
Fidelidade launches a new edition of the Fidelidade
Community Award worth 750 thousand euros

Based on a new intervention model, the Award aims to distinguish the work of social institutions from all over the country in the areas of social inclusion of people with disabilities, health prevention, and aging.

Lisbon, May 10th, 2021 - The Fidelidade Comunidade Award's mission is to strengthen the social sector by supporting institutions that develop their activity within the scope of social inclusion of people with disabilities, health prevention and aging.

Fidelidade launches the 4th edition of the Fidelidade Comunidade Award, reinforcing its commitment to continuously support the population, especially in the context of the pandemic that the country is going through.

For the 4th edition of the Fidelidade Comunidade Award, Fidelidade increased the total value of the Award to €750,000.00, thus seeking to provide a greater social response to institutions, contributing to their development and sustainability, and contributing to an increasingly greater impact on the community.

The new edition of the Fidelidade Comunidade Award presents, exceptionally, a new implementation model, which is based on two phases, with different value allocations: phase 1, worth € 150,000.00 will be exclusive for urgent or emerging projects, between €5,000.00 and €20,000.00; and phase 2 worth € 600,000.00 (scheduled for October) for projects promoting the sustainability of organizations, between €50,000.00 and €100,000.00.

This first phase aims to provide an immediate response to local needs and to the urgent challenges of the social sector, many of them arising from the pandemic; in the second phase, the Award continues to focus on positioning itself as a partner and strategic philanthropy in projects with great impact on the community, and that promote the sustainability of organizations.

In the first phase, institutions can apply between May 17th and June 4th, using the form available at www.premio.fidelidadecomunidade.pt.

The initiative has a national scope and institutions can submit applications for intervention projects that aim to strengthen their activities or their development.

Focused on the sustainability of organizations, the Fidelidade Comunidade Award has a strong community positioning, having already awarded more than 50 institutions nationwide, with a total value of 1.5 million euros.

Part of the Company's Social Responsibility Program, the Fidelidade Comunidade Award designates the way in which the Company structures its response to society's problems.

About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a total market share of 25.5% in 2019, and is present in Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay, and Chile.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its business with a "Customer Centric Approach" strategy and, through a distribution network and channels of high size and capillarity, guarantees consumers an integrated and personalized experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming and proximity, and this year it has already been reelected Consumer's Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Community Program, which distinguishes entities that work in the areas of aging, health prevention, and inclusion of people with disabilities.

www.fidelidade.pt