

Strengthening support for the community - so that life does not stop

**The 4th edition of the Fidelidade Community Award  
has a total value of 750 000 euros**

*Applications to the second phase of the Award for projects promoting the sustainability of organisations takes place between the 11th and 29th of October.*

**Lisbon, October 6 2021** - Strengthening its commitment to continuously support the population, Fidelidade launches the second phase of the 4th edition of the Fidelidade Community Award, which has a total value of €750,000.00, thus seeking to provide a greater social response to institutions, contributing to their development and sustainability and, also, contributing to an increasingly greater impact on the community.

The mission of the Fidelidade Community Award is to strengthen the social sector by supporting institutions that develop their activity within the scope of social inclusion of people with disabilities, health prevention and ageing.

The 4th edition of the Fidelidade Comunidade Award presents, exceptionally, a new implementation model, based on two phases, with the first phase taking place in May, exclusively for urgent or emerging projects.

In the second phase, the Prize continues to focus on positioning itself as a partner and strategic philanthropy in projects with a high impact on the community, and has a total value of €600,000.00, for projects between €50,000.00 and €100,000.00 that promote the sustainability of organisations.

Between 11 and 29 of October, institutions can apply for the second phase of the Prize, using the form available at [www.premio.fidelidadecomunidade.pt](http://www.premio.fidelidadecomunidade.pt).

The initiative has a national scope and institutions may submit applications for intervention projects aimed at strengthening their development.

Oriented towards the sustainability of organisations and impact assessment, the Fidelidade Comunidade Award has a strong presence in the community, having already awarded more than 60 institutions nationwide, with a total value of more than 1.5 million euros.

As part of the Company's Social Responsibility Programme, the Fidelidade Comunidade Award designates the way in which the Company structures its response to society's problems.

## About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a total market share of 25.5% in 2019, and is present in Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay, and Chile.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its activity with a "Customer Centric Approach" strategy and, through a distribution network and channels of high size and capillarity, guarantees consumers an integrated and personalized experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming expectations and proximity, and this year it has already been re-elected Consumer Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Comunidade (Fidelidade Community) Programme, which distinguishes entities working in the areas of ageing, health prevention and inclusion of people with disabilities.

[www.fidelidade.pt](http://www.fidelidade.pt)