

First stone of the "Technical Innovation Center, Powered by Fidelidade" is laid today. Fidelidade supports new Technical Innovation Center

Fidelidade will be the only private partner in the construction of the new "Técnico Innovation Center", which will occupy the former Gare do Arco do Cego, in Lisbon. The project will be ready in 2023 and will be the new hub of technological innovation in Lisbon.

Lisbon, October 18, 2021 - Fidelidade will be the private partner of Instituto Superior Técnico in the construction of the new innovation centre of Técnico, a project budgeted at around 12 million euros that will occupy the old Gare do Arco Cego, in Lisbon. The space that will be called "Técnico Innovation Center, Powered by Fidelidade" will have a permanent exhibition that will be the showcase of the technological capacity of Técnico and the production of its student groups, its departments and campus, will have its own programming and will be the new centrality of innovation and technology in Lisbon.

This project, which has been worked on for the past two years, is an important step in deepening the relationship between Fidelidade and Instituto Superior Técnico over the next ten years, which will include, among others, other actions beyond the construction of the Innovation Centre: Fidelidade will reward the best students of Técnico, will support in parallel the LUMLIS Laboratory and will support three doctoral scientific research scholarships for four years, which will work on common projects between the two institutions.

For Rogério Campos Henriques, CEO of Fidelidade, "Fidelidade's connection with Técnico will go even further over the next decade. We will not be just another patron, we will continue to look for future Fidelidade employees in their students; we will promote the deepening of the interconnection between the academic and business sides; and we will encourage the acceleration of innovation by developing joint R&D projects that cross the projects that interest Fidelidade with the interest, research and development capacity of Técnico".

The future centrality of Portuguese technological innovation will be completed in 2023, with about 1000 square meters and study spaces available 24 hours a day for university students, cafeteria area and a large exhibition area that will have an annual program to show the science produced at Técnico.

For Jorge Magalhães Correia, Chairman of Fidelidade "this strong connection to Instituto Superior Técnico is easily explained: "We share with Técnico the same passion for Innovation. Technology transfer between universities and companies is one of the solutions to many of our endemic problems as a country".

About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a total market share of 25.5% in 2019, and is present in Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay and Chile.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its activity with a "Customer Centric Approach" strategy and, through a distribution network and channels of high size and capillarity, guarantees consumers an integrated and personalized experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming expectations and proximity, and this year it has already been re-elected Consumer Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Comunidade (Fidelidade Community) Programme, which distinguishes entities working in the areas of ageing, health prevention and inclusion of people with disabilities.