

Reflecting on the sea, biodiversity, and space

Fidelidade sponsors Glex Summit

The event, which brings together the elite of exploration from all over the world, will take place in Portugal, in a hybrid format, between the 6th and 10th of July, with the presence of director James Cameron.

Lisbon, July 5th, 2021 - Fidelidade is the official insurer of the Global Exploration Summit (GLEX), which will be held in Lisbon from the 6th until the 8th of July, at Gare Marítima de Alcântara and in Ponta Delgada, on the 9th, at Teatro Micaelense. This initiative, which will reflect on the sea, biodiversity, and space, takes place in a hybrid format (in person, with online transmission).

With the presence of important explorers and scientists from all over the world, this conference will focus on themes such as space and ocean exploration and polar exploration. The planet's environmental sustainability, climate change and phenomena such as tsunamis and tidal waves, as well as the conservation of natural sanctuaries.

As part of the celebrations of the 500th anniversary of Ferdinand Magellan's voyage of circumnavigation, the Glex Summit will feature scientists and explorers such as Nina Lanza, NASA's team leader who is at the helm of the Perseverance Rover on its journey to Mars, astronaut Richard Garriott who is the new president of the Explorers Club of New York, Alan Stern, NASA's astrophysicist and aerospace engineer and James Cameron, film director and explorer.

Fidelidade joins this initiative as a 'Sustainable Partner', within the scope of its strategy for the development and construction of an increasingly sustainable society.

About Fidelidade

Fidelidade is the leading insurance company in Portugal, both in life and non-life, with a current market share of around 30.7%. The company is present in the various business segments of insurance activity and benefits from the largest network in Portugal, with a presence in several countries, namely Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay, and Chile.

Fidelidade operates based on a defined and continued strategy of "Customer Centric Approach", where customers effectively come first. The fact that it gives crucial importance to the quality of the service it provides and to the comprehensive and innovative offer it provides make Fidelidade one of the most awarded insurers in Portugal, as well as internationally. In 2014, Fidelidade was distinguished by the "Efma Accenture Innovation Awards", in the "sustainable business" category, with its 'WeCare' project, which aims to support the correct reintegration of people who were victims of serious accidents that jeopardised their physical, economic, and social reintegration.