

## Reinforcing its commitment to a more sustainable society Fidelidade Comunidade launches the 5<sup>th</sup> edition of the Fidelidade Comunidade Award

## With a total value of 750 thousand euros to support projects that promote the sustainability and empowerment of Social Organizations, applications are open between October 3<sup>rd</sup> and 31<sup>st</sup>

**Lisbon, October 3 <sup>rd</sup>, 2023**. The 5<sup>th</sup> edition of the Fidelidade Comunidade Award is now open, with a total value of 750,000 euros. This Award's mission is to strengthen the social sector by supporting institutions that develop their activities in the areas of ageing, social inclusion of people with disabilities and health prevention.

The winning social organizations receive support from Fidelidade of between 50 and 100 thousand euros, which is not dependent on the total value of the project and Fidelidade can support 100% of it or just part of it.

This year, Fidelidade Comunidade Award has the novelty of giving greater value to institutions that apply in partnership, fostering the creation of synergies in the social sector and thus contributing to more structured and robust responses to social problems.

Created in 2017, the Fidelidade Comunidade Award is nationwide and over the last four editions has supported 74 winning projects, with a total amount invested of 2,250,000 euros.

For Jorge Magalhães Correia, Chairman of the Fidelidade Group, "We don't just fund projects, we closely monitor the whole process. I like to believe that it is this human, close and careful support that sets us apart as a company."

Between October 3rd and 31st, social organisations can apply for the 5th edition of the Fidelidade Community Award using the form available at <u>www.premio.fidelidadecomunidade.pt</u>.

## About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurance company in Portugal, with a market share of 29.6% in 2022. Fidelidade is present in 12 countries, on 4 continents, and presented in 2022 a global growth in premiums of 4.2%, to 5,118 million euros.

The Fitch rating agency classified Fidelidade with an "A stable (IFS)" and "A -stable (IDR)" rating, one of the highest in the national corporate panorama, highlighting the Company's high capitalisation, namely its solvency ratio and the solidity of its investment portfolio.

With 2.3 million customers in Portugal and more than 8.5 million worldwide, Fidelidade conducts its activity through a Customer-Centric approach, using a distribution network and channels of large size and capillarity, which guarantees consumers an integrated and personalised experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, excellence and proximity and, this year already, it has been re-elected Consumer Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurance company in Portugal.

With sustainability at the core of its business and the vision of preparing the future, Fidelidade is committed to being a promoter of behavioural change in society, raising awareness of the role and impact of all people in the adoption of more sustainable behaviour. This action is also materialised in a Social Responsibility policy, embodied in the Fidelidade Community Programme, through which the Fidelidade Group contributes to strengthening the social sector, focused on the areas of ageing, preventive health, and inclusion of people with disabilities or impairments.

www.fidelidade.pt