

After the collaboration for the "Técnico Innovation Centre, Powered by Fidelidade"

Fidelidade and Instituto Superior Técnico promote R&D in the insurance area

Partnership bets on the transfer of innovation and technology between the two entities to contribute to the creation of a greater generation of talent and knowledge in insurance.

Lisboa, 30 de May de 2021 – The existing partnership between Instituto Superior Técnico (IST) and Fidelidade, for the development of the "Técnico Innovation Centre powered by Fidelidade", was strengthened with the signing of a collaboration protocol to promote research in insurance.

Fidelidade's collaboration with IST, through Técnico+, IST's advanced post-graduate and professional training school, will focus on advanced training initiatives in the areas of engineering, architecture, and technology, to be applied in the insurance area.

Seeking to promote a true transfer of technology between the two institutions and to contribute to a more significant generation of knowledge and wealth, Fidelidade will award two annual scholarships for Master's students for four years, totalling eight scholarships, and two four-year scholarships for PhD; as well as two annual merit awards, one to distinguish the best student of the Computer Science and Computer Engineering course and the other for the best of the curricular unit - Deep Learning (Dei).

For a greater institutional proximity, Fidelidade will also participate in the conduction and strategic concertation with the President of Instituto Superior Técnico, also getting involved in the main search activities, JobShop, in the search for talent in the institute, in the development of a 2nd cycle integrator project (Capstone), in advanced training, through Técnico+ and in the acceleration of innovation with the organisation of an annual Research-Industry Workshop.

For Rogério Campos Henriques, CEO of Fidelidade, with the deepening of the relationship with IST, "Fidelidade does not intend to be just another Sponsor, but rather to continue to search in its students, future employees of the Insurer; promoting the deepening of the interconnection between the academic and business side; and fostering the acceleration of Innovation, developing joint R&D projects of mutual interest that cross the projects that interest Fidelidade with the research and development capacity of IST".

In addition to this collaboration that deepens the relationship with IST and seeks to foster innovation, Fidelidade is the only private partner in constructing the new "Técnico Innovation Centre powered by Fidelidade", which will occupy the former Gare do Arco Cego in Lisbon. With an investment of around 12 million euros, the project will be ready in 2023 and aims to position itself as the new innovation and technology centrality in Lisbon.

About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a market share of 28 percent in 2020, and is present in Angola, Cabo Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay, and Chile. The Fitch rating agency classified Fidelidade with an "A stable (IFS)" and "A -stable (IDR)" rating, one of the highest in the national corporate panorama, highlighting the Company's high capitalisation, namely its solvency ratio and the solidity of its investment portfolio.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its activity with a "Customer Centric Approach" strategy and, through a distribution network and channels of high dimension and capillarity, guarantees consumers an integrated and personalised experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming and proximity, and this year it was re-elected Consumer Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Community Programme, which distinguishes entities that work in the areas of ageing, health prevention and inclusion of people with disabilities.

www.fidelidade.pt