

**Reforçando o seu compromisso com a sustentabilidade social**

**FIDELIDADE SUPPORTS COMMUNITY WITH 750 THOUSAND EUROS**

***Distinguishing the work of social institutions from all over the country in the areas of ageing, social inclusion of people with disabilities and health prevention, the Fidelidade Comunidade Award initially granted 150 thousand euros to meet the needs of organisations during the management of the pandemic.***

Lisbon, May 10, 2022 - The new edition of the Fidelidade Comunidade Award distinguished social institutions from all over the country, with a total value of 750 thousand euros.

Reinforcing its commitment to continuously support the population, the 4th Edition of the Fidelidade Comunidade Award, was divided into two phases, with different value allocations, to address the difficulties experienced by social institutions during the pandemic situation that has been going on for two years now.

The first phase, with a total prize of 150 thousand euros, distinguished nine social institutions from all over the country, including the Autonomous Region of Madeira. The second phase of the Award, which now ends, has a total value of 600 thousand euros and is intended for projects between 50 thousand and 100 thousand euros that promote capacity building and sustainability of social organisations. In this phase, the following 10 institutions were awarded:

- **AMAR 21** - Associação de Apoio à Trissomia 21 e outras Perturbações do Neurodesenvolvimento (Barcelos\_Braga)
- Associação Sócio Terapêutica de Almeida, IPSS – **ASTA** (Guarda\_Almeida)
- Centro de Reabilitação e Integração de Fátima – **CRIF** (Santarém\_Ourém)
- **CERCIZIMBRA**, CRL - Cooperativa para a Educação e Reabilitação de Cidadãos Inadaptados de Sesimbra (Setúbal\_Sesimbra)
- **CERCIMARANTE**, CRL - Cooperativa para a Educação e Reabilitação de Cidadãos Inadaptados de Amarante (Porto\_Amarante)
- **SUÃO** - Associação de Desenvolvimento Comunitário (Évora)
- **APPACDM Braga** - Associação Portuguesa de Pais e Amigos do Cidadão Deficiente Mental (Braga)
- **CENTRO SOCIAL E PAROQUIAL DE MEÃS DO CAMPO** (Coimbra)
- **ALDEIAS HUMANITAR** - Associação de Solidariedade Social (Viseu\_Sernancelhe)
- Associação Beira Aguieira de Apoio ao Deficiente Visual – **ABBADV** (Viseu\_Mortágua)

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With 328 applications received in this phase, most institutions presented projects in the area of ageing, followed by the social inclusion of people with disabilities and, to a lesser extent, the area of health prevention. The most requested support for the Fidelidade Comunidade

Award is related to the hiring of human resources, purchase of vehicles, works and certifications.

Because "being Fidelidade" requires the involvement of employees and business partners, Fidelidade challenged both to choose two projects among the winners, who are also entitled to a special prize of € 3,000.00 each - Special Employees Award and Special Business Partners Award.

As part of the sustainability and business strategy of the Insurer, the Fidelidade Community Award designates the way in which the company structures its response to society's problems and materialises its commitment to the sustainable development of the community, through the strengthening of the private social sector.

An independent jury includes personalities that reflect different visions and experiences and have vast knowledge of the Portuguese social reality, as well as sensitivity to issues related to sustainability and corporate social responsibility, namely: Maria de Belém Roseira, former Minister of Health and Equality; Madalena Santos Ferreira, jurist; Isabel Capelo Gil, Rector of Universidade Católica Portuguesa; Filipe Almeida, Chairman of the Portugal Social Innovation Mission Structure; and Jorge Magalhães Correia, Chairman of the Board of Directors of Fidelidade.

#### [Fidelidade Comunidade Award](#)

#### **About Fidelidade**

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a market share of 28 percent in 2020, and is present in Angola, Cabo Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay, and Chile. The Fitch rating agency classified Fidelidade with an "A stable (IFS)" and "A -stable (IDR)" rating, one of the highest in the national corporate panorama, highlighting the Company's high capitalisation, namely its solvency ratio and the solidity of its investment portfolio.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its activity with a "Customer Centric Approach" strategy and, through a distribution network and channels of high dimension and capillarity, guarantees consumers an integrated and personalised experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming and proximity, and this year it was re-elected Consumer Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Community Programme, which distinguishes entities that work in the areas of ageing, health prevention and inclusion of people with disabilities.

[www.fidelidade.pt](http://www.fidelidade.pt)