

**Marking 400 days for the start of the Tokyo 2020 Paralympic Games**

**Fidelidade and Portuguese Paralympic Committee form a partnership**

***Insurer reinforces its commitment to accompany and care for people throughout their lives.***

**Lisbon, July 22, 2019** - Fidelidade and the Portuguese Paralympic Committee (CPP) established today, a collaboration protocol.

This partnership, held 400 days prior to the Tokyo 2020 Paralympic Games opening, reinforces Fidelidade's social responsibility strategy and its Wecare commitment. This protocol aims to increase Fidelidade's contribution to the sustainable development of society so that life does not cease and to support the most vulnerable population following an accident with serious physical consequences, in terms of physical rehabilitation and social, occupational and familiar reintegration.

According to José Alvarez Quintero, Fidelidade's Vice President, "Collaboration with the Paralympic Committee is a natural alignment that reinforces our Wecare commitment. In our business, our clients trust us with their lives, and we know how important it is to be by their side in the most difficult times and when it is really needed. This compromise allows us to go further and support more people while enhancing natural synergies between the two entities."

According to Sandro Araújo, CPP's Vice-President: "It is a partner that understands the context and the challenges inherent in the area of disability, and has been with Paralympics Portugal since now, actively supporting sports development in its most inclusive dimension. The officialization of this partnership, 400 days away from the Games, is another motivating factor to us all, towards Tokyo 2020!"

As CPP's Official Sponsor, Fidelidade will activate its brand in initiatives organized by the Paralympic Committee, as well as providing access to auto, occupational accident and health insurances.

**About Fidelidade**

Fidelidade is the market-leading insurer in Portugal, both in the life and non-life sector, currently registering a market share of about 30,7%. The company is present in the various business segments of the insurer activity and benefits from the largest network in Portugal, marking presence in several countries, namely Angola, Cape Verde, Mozambique, Spain, France and Macau.

Fidelidade operates based on a defined and continued "Customer-Centric Approach" strategy, wherein customers are the foremost priority. The fact that it gives crucial importance to the quality of the service it provides, along with its comprehensive and innovative offering, make Fidelidade one of the most awarded insurance companies in Portugal, as well as internationally. In 2014, Fidelidade was distinguished by the "Efma

Accenture Innovation Awards", in the category of "sustainable business", with its project ' WeCare ', which aims to support the correct reintegration of people who were victims of serious accidents that put in physical, economic and social reintegration.

[www.fidelidade.pt](http://www.fidelidade.pt)