

Committed to accelerating progress towards a sustainable and resilient future

## FIDELIDADE LAUNCHES IMPACT CENTRE FOR CLIMATE CHANGE

**Lisbon, 7th October 2024-** Today, Fidelidade launched the **ICCC- Impact Centre for Climate Change**, a Knowledge Centre dedicated to the in-depth study of climate change, which aims to mitigate risks and propose effective adaptations to protect the planet, people and resources.

Combining Fidelidade's internal skills and resources with scientific research and partnerships with external entities, including universities, research centres, public entities, reinsurers and international consortia, the ICCC aims to develop rigorous scientific knowledge related to climate change and its impact on society, particularly the insurance sector.

With the ICCC, Fidelidade reinforces its commitment to tackling the emerging challenges of climate change, contributing to a fairer and more resilient society. The consequences of these phenomena, which include floods, storms, forest fires, droughts and desertification, require a proactive approach that not only promotes balanced management, but also allows for the mitigation of negative impacts.

The ICCC's programme of action is in line with national and international best practices. Its objectives are to enrich society and Fidelidade's knowledge ecosystem on climate change and the risks related to it, contribute to minimising greenhouse gas emissions, develop actions to reduce vulnerability, and promote strategic collaborative partnerships with external entities in these matters.

In addition, the programme aims to contribute appropriate responses to society's climate change challenges, position Fidelidade as a relevant *player* in climate-related issues and raise awareness among the general public and decision-makers about the risks, their materiality, and the consequences of climate change.

The ICCC has a multidisciplinary team and an Advisory Board, made up of experts of national and international reference, who ensure the strategic orientation and quality of the knowledge produced. Priority research areas include fires, housing vulnerabilities and floods, addressing the specific risks of climate change in Portugal.

According to Rui Esteves, Co-coordinator of the ICCC and Director of Non-Life Statistics and Technical Studies at Fidelidade, "With the creation of the ICCC, Fidelidade continues its commitment to protecting the environment and contributing to the adaptation and mitigation of climate change, ensuring informed management of climate risks."

## **About the members of the ICCC Advisory Board**

### **Andrew Revkin**

Revkin has spent 40 years reporting on climate and other sustainability challenges, mainly for The New York Times. He began focussing on global warming in 1988 and has never stopped, writing award-winning stories from the North Pole, the Amazon rainforest and the White House, among others. He currently runs a highly acclaimed live webcast, Sustain What, which has already reached several million viewers and included more than a thousand guests in 500 episodes.

### **Butch Bacani**

As Director of Insurance for the UN Environment Programme, he leads the UN Principles for Sustainable Insurance - the most significant collaboration between the UN and the insurance industry- and chairs the UN Forum for the Transition of Insurance to Net Zero. He led the creation of the first global ESG guides for insurance, the V20 Sustainable Insurance Facility for vulnerable countries; and co-led the creation of the UN Sustainable Insurance Forum for regulators. InsuranceERM recognised Butch as one of the most influential people leading and shaping the global response to climate change.

### **Júlia Seixas**

She is a full professor at NOVA University, serving as pro-rector for sustainability since 2021. Her scientific interests cover the topics of energy and climate, focusing on integrated energy modelling, decarbonisation options and climate impacts, and adaptation of energy systems. For more than 20 years she has been coordinating studies to support public policies, particularly in the field of climate mitigation, such as the Long-Term Strategy for Carbon Neutrality of the Portuguese Economy until 2050, submitted to the UNFCCC. His contribution to the Intergovernmental Panel on Climate Change earned him recognition for the Nobel Peace Prize in 2007.

### **Luísa Schmidt**

She is a sociologist and coordinating researcher at the Institute of Social Sciences at the University of Lisbon. Member of the team that introduced Environmental Sociology in Portugal. Member of the Scientific Committee of the Doctoral Programme in "Climate Change and Sustainable Development Policies". Coordinates various research projects in the field of the environment and climate change. Latest book: "50 Years of Environmental Policies in Portugal- From the Stockholm Conference to the present day" (org) (2023).

### **Nuno Oliveira**

He is a Portuguese ecologist and entrepreneur known for his work in the strategy and management of ecosystems and biodiversity. He is managing partner and CEO of NBI- Natural Business Intelligence, a consultancy firm focused on ecological and sustainable business practices. Nuno has a strong academic background, with studies in ecology, geography and business strategy. He has worked on several high-profile projects, both in Portugal and internationally. He is also a speaker and educator, lecturing on various postgraduate courses and participating in several conferences, including TEDx events.

### **Pedro Matos Soares**

Assistant Professor at the Department of Geographical Engineering, Geophysics and Energy and Principal Researcher at the Dom Luiz Institute (IDL), both of the Faculty of Sciences of the University of Lisbon. Over the last three decades he has focused his research efforts on climate modelling, climate change, and energy and sustainability, leading the IDL research group on Climate Change, Atmosphere-Land-Ocean Processes and Extremes from 2018 to 2022. He was the scientific coordinator of the EEA grants project "Roteiro Nacional de Adaptação 2100- Avaliação da vulnerabilidade do território português às alterações climáticas no século XXI (RNA 2100)", and led the "Estratégia Regional de Adaptação às Alterações Climáticas no Alentejo" and the "Plano Municipal de Ação Climática de Barcelos". He was recently appointed to the Portuguese Council for Climate Action, and is a member of the Scientific Committee of the PhD Programme in Climate Change and Sustainable Development Policies and the Scientific Committee of the Portuguese Council for Health and the Environment.

**For more information:**

André Vaz Canário | [andre.vaz.canario@fidelidade.pt](mailto:andre.vaz.canario@fidelidade.pt) | 919 230 961  
Inês dos Santos | [ines.dossantos@h-advisors.global](mailto:ines.dossantos@h-advisors.global) | 93 973 31 02  
Liliana Silva | [Liliana.silva@h-advisors.global](mailto:Liliana.silva@h-advisors.global) | 93 974 31 11

## About Fidelidade

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a 30% share by 2023. Fidelidade is present in 14 countries, on 4 continents, and has forecast global premium growth of 1.7% in 2023, to 5.2 billion euros.

The Fitch rating agency classified Fidelidade with an "A stable (IFS)" and "A-stable (IDR)" rating, one of the highest on the national business scene, highlighting the company's high capitalisation, namely its solvency ratio and the solidity of its investment portfolio.

With 2.3 million customers in Portugal and more than 8,5 million worldwide, Fidelidade conducts its business with a "Customer Centric Approach" strategy and, through a distribution network and channels of great size and capillarity, guarantees consumers an integrated and personalised experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming obstacles and proximity, and this year it was re-elected Consumer Choice in the category of "Insurance Company", "Trusted Brand" and Most Reputed Insurance company in Portugal.

With sustainability at the core of its business and a vision of preparing for the future, Fidelidade is committed to promoting behavioural change in society, raising awareness of the role and impact of all people in adopting more sustainable behaviours. This action is also reflected in a Social Responsibility policy, embodied in the Fidelidade Comunidade Programme, through which the Fidelidade Group contributes to strengthening the social sector, focusing on ageing, health prevention and the inclusion of people with disabilities.

[www.fidelidade.pt](http://www.fidelidade.pt)