

Company distinguished by Exame

**GRUPO FIDELIDADE AWARDED AS THE BEST LARGE INSURER LIFE
AND NOT LIFE**

Lisbon, December 20, 2017 - Fidelidade was distinguished in the ranking of the 500 largest and best companies of Exame magazine, being distinguished with the double prize for "Best Large Insurer" in the Life and Non-Life Branches.

This distinction confirms Fidelidade's position as a reference in the industry, as well as the strategy pursued in the last years of consolidation and diversification in areas that allow it to be increasingly present in the life of its clients, so that Life does not stop.

As Portugal's oldest insurance company, and one of the oldest in the world, Fidelidade has distinguished itself by innovation and quality of service, seeking to continuously provide its customers with comprehensive products and services that meet their needs.

The recognition of Exame is attributed to Fidelidade, with the Group achieving sustained growth in its production. According to data from APS - Portuguese Association of Insurers, for October 2017, Fidelidade has a market share of 29.4% in the Life Sector and 27.4% in the Non-Life Sector.

About Fidelidade

Fidelidade is the leading market insurer in Portugal, both in life and non-life, with a market share of around 27.7%. The company is present in the various insurance business segments and benefits from the largest network in Portugal, with a presence in several countries, namely Angola, Cape Verde, Mozambique, Spain, France and Macau.

Fidelidade is the most awarded insurance in Portugal

Fidelidade operates based on a defined and continued strategy of "Customer Centric Approach" where customers are effectively first. By giving a crucial importance to the quality of service and to the diversity and innovative offering, makes Fidelidade as the market leading insurance, the most awarded in Portugal and with several international awards. In 2014, Fidelidade was distinguished by the Efma Accenture Innovation Awards, in the category of "sustainable business", with its 'WeCare' project (which aims to support the correct reintegration of people who have suffered serious accidents that have physical, economic and social reintegration).

www.fidelidade.pt

For more information

Inês dos Santos | Tel. 210 120 61 | 939 743 102 | is@cunhavaz.com