

Through Fidelidade Espanha

## Grupo Fidelidade promove Fernando Pessoa's work in Madrid

*The Portuguese poet's exhibition will be inaugurated by Prime Minister António Costa on February 6 at the Reina Sofia National Art Center Museum in Madrid.*

**Lisbon, February 5, 2018** - The Fidelidade Group, through Fidelidade Espanha, will support the largest exhibition on the work of Fernando Pessoa - All Art, is a Literature Form, which will be inaugurated tomorrow, February 6 by the Portuguese Prime Minister António Costa at the Reina Sofia National Art Center Museum in Madrid.

Organized by João Fernandes and in co-production with the Calouste Gulbenkian Foundation, from which a large part of the works of Fernando Pessoa are exhibited, this exhibition is sponsored by the Fidelidade Group with the objective of sharing Portuguese culture in the international context, promoting greater approach to Portuguese works and artists of renown.

Dedicated to the theme "Pessoa and sensationalist modernity", the exhibition is inspired by the first projects of Fernando Pessoa - the poetry of his heteronyms, deepening the artistic period of Portuguese modernity of the aesthetic postulates of the writer.

The exhibition presents the writer's lines of thought, focusing both on his literary fictions (Alberto Caeiro, Ricardo Reis, Álvaro de Campos, Bernardo Soares, etc.) and on his most recurrent obsessions: metaphysics, paganism, occultism and the Fifth Empire prophesied by the poet, a timeless empire of the senses and creativity that presaged the mystical refoundation of the destiny of Portugal.

Parallel to the exhibition at the National Museum of Art Reina Sofia, several initiatives will be held to promote the life and work of Fernando Pessoa, namely the debate with Fernando Cabral Martins, João Fernandes, Antonio Saez, Marta Soares and Richard Zenith; the film series "Some films about Fernando Pessoa"; Reading of the poet's texts; and a book fair dedicated to the works of the poet.

The Fidelidade group has been present in Spain since 1995, through Fidelidade Espanha, providing global and innovative solutions in the Life and Non-Life sectors, through a network of specialized mediators in insurance for companies and individuals.

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