

Equipping historic monuments with innovative systems  
**Fidelidade ensures the protection and safety  
of the Jerónimos Monastery and the Belém Tower**

*Company associates itself with the two World Heritage monuments, contributing to their conservation, enhancement and heritage preservation.*

**Lisbon, 25 of November 2021** - Fidelidade will be a patron of the Jerónimos Monastery and the Belém Tower, two of the main symbols of Lisbon and Portugal's identity in the world, contributing to their protection and safety.

The insurance company, leader in Portugal and with more than two centuries of existence, intends to contribute to the conservation, enhancement and preservation of Portuguese monuments classified as World Heritage, equipping them with innovative fire detection, CCTV and surveillance systems to reinforce their protection and maintain their safety.

For Mário São Vicente, Director of Institutional Relations at Fidelidade, "We are very proud to announce this patronage support, as it reflects Fidelidade's commitment to Portugal and its heritage. This support from us will enable the promotion and enhancement of this unique heritage of ours in the long term, empowering these two historic buildings, masterpieces of world architecture, with modern protection and security equipment that guarantees their longevity, protection and heritage integrity. "

For Dalila Rodrigues, Director of the Jerónimos Monastery and the Belém Tower, "Our two monuments, National and World Heritage, are starting a new cycle of their 500-year historical existence, and their protection and safety is a priority within the scope of preservation and heritage enhancement works. Fidelidade's patronage support is, therefore, fundamental to the fulfilment of this mission".

Fidelidade's association with Mosteiro dos Jerónimos and Torre de Belém occurs in the year that marks the 500th anniversary of the death of its founder, King Manuel I, marking a new historical cycle for the two masterpieces of world architecture. The reopening of the Tower of Belém and the reinforcement of the protection and security systems in both monuments mark this new cycle.

With Fidelidade's support it will be possible to develop a greater heritage conservation of the monuments, ensuring a sustainable management of the heritage and guaranteeing actions to enhance and maintain the heritage, providing the spaces with innovative systems and devices for protection and safety.

The Jerónimos Monastery and the Belém Tower are part of the same institution, under the same management, with the Directorate-General of Cultural Heritage (DGPC) as the supervising body.

## About Fidelity

Founded in 1808, Fidelidade is the leading life and non-life insurer in Portugal, with a total market share of 25.5% in 2019, and is present in Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay and Chile.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its activity with a "Customer Centric Approach" strategy and, through a distribution network and channels of high dimension and capillarity, guarantees consumers an integrated and personalised experience, regardless of the channel used.

Fidelidade is guided by values that have always defined it: experience, innovation, overcoming and proximity, and this year it was re-elected Consumer Choice in the category of "Insurers", "Trusted Brand" and Most Reputed Insurer in Portugal.

Supporting the development and construction of a sustainable society is an essential part of its Social Responsibility policy, which is embodied in the Fidelidade Community Programme, which distinguishes entities that work in the areas of ageing, health prevention and inclusion of people with disabilities.

[www.fidelidade.pt](http://www.fidelidade.pt)