



As part of the *Reação em Cadeia* project

## FIDELIDADE ARTE OPENS EVAN ROTH EXHIBITION

*Curated by Delfim Sardo, the exhibition "Red Lines with Landscapes: Portugal" is open to the public, with free entrance, between January 31 and May 22, 2020.*

**Lisbon, January 27, 2020** – Fidelidade Arte and Culturgest inaugurate on January 30 the exhibition "Red Lines with Landscapes: Portugal", by North American artist Evan Roth. The exhibition, which is part of the project *Reação em Cadeia*, and curated by Delfim Sardo, will be open until May 22 at Espaço Fidelidade Arte (Largo do Chiado 8, Lisbon), with free entrance.

The exhibition Red Lines with Landscapes: Portugal follows the work that Evan Roth developed with the London organisation Artangel, where he began to explore underwater connections between continents.

The artist who has been filming, with infrared cameras, the coastal locations from which the data transmission cables that cross the oceans depart, will present in Portugal the films produced here, confronting the current landscape of various points of the Portuguese coast with landscape paintings from the late nineteenth century. As Evan Roth's intervention is part of the project *Reação em Cadeia*, taking place in Lisbon, at Espaço Fidelidade Arte, and later on to Culturgest Porto, the artist selected paintings from the collection of the Museu Nacional de Arte Contemporânea-Museu do Chiado and the Museu Nacional Soares dos Reis, for the exhibitions in the respective cities.

**Red Lines with Landscapes: Portugal** is also conceived as a web project that the public can access anywhere in the world, through an internet connection, being able to reproduce in its electronic devices the moving landscapes captured by the artist. Instructions can be found in the exhibition spaces in Lisbon, at Fidelidade Arte, and in Porto, at Culturgest.

Evan Roth's work (Michigan, 1978) is divided between projects specifically designed for the Internet and installations in which he uses video. The artist has recently exhibited at the Smithsonian National Portrait Gallery (Washington, D.C., U.S.A.), the Museum of Contemporary Art in Chicago, and the Strasbourg Biennial. Roth is co-founder of the Graffiti Research Lab and the Free Art & Technology Lab (F.A.T. Lab), and his work is part of the permanent MoMA collection (New York, U.S.A.).

Curated by Delfim Sardo, **Red Lines with Landscapes: Portugal** is the fourth exhibition of the *Reação em Cadeia* cycle, which results in the collaboration between Fidelidade and Culturgest. The proposal is to involve the artists in the selection of their peers, who will succeed them in the space of Fidelidade Arte, in Lisbon (first) and Culturgest Porto (next). Evan Roth will follow, in June this year, an exhibition by the Catalan artist and writer Alicia Kopf.

Each year there will be interventions by three artists, who will know different declinations in each space, namely with the presence of different works, the result of profound adaptations of

the projects to the different nature of the two galleries. At the end of each year, a book will be published that will compile the memory of the three projects of the year, with extensive documentation on their development.

The cycle began in 2019 with a program that, fulfilling this logic of succession, had the participation of the following artists:

- #1 Ângela Ferreira (Mozambique, 1958)
- #2 Jimmie Durham (USA, 1940)
- #3 Elisa Strinna (Italy, 1982)

2020

- #4 Evan Roth (USA, 1978)

**Next artist / June 2020:**

- #5 Alicia Kopf (Spain, 1982)

Fidelidade Arte and Culturgest thank the National Museum of Contemporary Art - Museu do Chiado, for its collaboration.

#### **Fidelidade Arte**

Largo do Chiado, 8 – 1249-125 Lisboa

Exhibition Schedule: Weekdays, from 11am to 7pm.

Free entrance.

<https://www.fidelidadearte.pt/>

#### **About Fidelidade**

Fidelidade is the leading insurance company in Portugal, both in life and non-life, currently recording a market share of around 30.7%. The company is present in the various business segments of the insurance activity and benefits from the most extensive network in Portugal, with a presence in several countries, namely Angola, Cape Verde, Mozambique, Spain, France, Macau, Peru, Bolivia, Paraguay and Chile.

Fidelidade operates based on a defined and continued "Customer-Centric Approach" strategy, in which customers effectively come first. The fact that it attaches crucial importance to the quality of the service it provides and its comprehensive and innovative offer make Fidelidade one of the most awarded insurance companies in Portugal, as well as internationally. In 2014, Fidelidade was distinguished by the "Efma Accenture Innovation Awards", in the "sustainable business" category, with its 'WeCare' project, which aims to support the correct reintegration of people who have been victims of serious accidents that have jeopardized their physical, economic and social rehabilitation.

[www.fidelidade.pt](http://www.fidelidade.pt)